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Paula Robinson

2\95 – Current, President\CEO, IITE, Inc. My company mission is to help people learn world-class skills e.g. the culture and infrastructure of information technology, media literacy and modern communications delivery. My workshops are hands on: Writing and Communications; Web Design 101 - Web TV; Hosting Online Meetings; Community to Regional Ventures and Local to Global Project Leadership. Participants are empowered by working on projects that they bring from their careers, from which they are taught how to write publications, create multi-media websites, host online meetings and create web based regional and global conference events. For more information visit www.eworkstyle.com.

PROJECT DEVELOPMENT

8\02 – 12\04, Springfield College School of Human Services Boston Campus. Advised in the development of a telecommunications infrastructure to connect ten campuses and create on-line teaching systems, while Adjunct Professor for undergraduate and graduate courses.

8\98 - 2\03, Roxbury Community College, Boston. Secured \$280k from the City of Boston Timothy Smith Fund and built a satellite lecture hall and two multi-media computer labs for training the college staff and students as well as training trainers from forty human service organizations, who were charged with providing workshops for 50,000 under-skilled residents.

8\02 - 12\03, Jamaica Plain Neighborhood Development Corporation, JP, MA. Developed and co-taught "Personal Economic Planning," and "Intro to Computers" to under-served adults going from welfare and unemployment to work in an information economy.

2\98 – 8\03, Cooper Community Center, Boston, MA. Secured \$86.5K from the Timothy Smith Fund; \$12K from the Boston Globe Foundation and built three computer sites providing print, radio, TV, film and music production facilities for children, adult & senior learning.

11\96 - 1\98, Boys & Girls Clubs of Boston Roxbury Clubhouse, Boston, MA. Secured \$47K from the City of Boston Timothy Smith Foundation and built a multi-media computer facility-which directed 200 children through highly structured, technology workshops on production and dissemination of print, radio, TV, film and music for news and advertising.

PUBLIC RELATIONS

12\93 - 9\96, WFXT TV Fox 25, Dedham, MA. Director of Public Relations: after taking an entry level position to get in, I was quickly promoted to coordinate the stations quarterly reporting and PR\marketing projects including; public information; press releases, public service announcements and the weekly broadcast "Town Crier," for the New England region.

COMMUNITY RELATIONS

1\93 - 11\93 and 6\96 - 9\96 "Massachusetts Operation Stand Down," Veterans Benefits Clearinghouse, Roxbury, MA. Stand Down is a statewide, three-day outdoor event designed to reintegrate homeless veterans into society. Coordinated the first Stand Down in '93 & a third in '96. With both I oversaw\managed 80 organizations and 200 volunteers, throughout MA to raise \$200+k in "in-kind" donations and \$43+k in contributions to help an average 660 vets.

EXECUTIVE PRODUCER\HOST

8\84 - 6\96, Talk Show Executive Producer and Host: Boston Cable Access and Programming Foundation and Dedham Cablevision, MA. Wrote, produced and hosted 100+ live talk shows for the Boston and Dedham Cable TV stations. I designed the shows to bring together experts and local residents to examine the needs facing disenfranchised communities.

2\82 - 12\83 & 3\98 - 4\99, WILD AM 1090 Radio, Boston, MA. News Journalist, Entertainment Host, and Talk Show Host: Wrote, produced and hosted live, weekly talk shows on news, entertainment and current events. This experience was the basis for my transition from marketing for advertising to research and writing for print, radio, TV & web production.

MARKETING

1971 - 1983, Fashion Design and Marketing, Boston, MA; New York, NY; Los Angeles, CA. My career began as a runway model, leading to illustration, copy writing, corporate marketing, advertising, design and production of a small line of business attire and coats.

Workshop

PANELIST
FACILITATOR
(PARTIAL LISTING)

- . 2\2002, **Intelligent Community**, RCC, MIT, IITE
- . 4\2001, **Race in Digital Space**, MIT\ University of Southern California
- . 10\2000, **MA Education Computing Conference**, MA Teachers Association.
- . 6\1999, **Tech Ed 99, National Science Foundation**, Washington D.C.
- . 1\99, **Y2K, Hype or Real**, Boston Public Library.
- . 12\98, **Kwanzaa**, Urban League, Boston. Panelist: awareness of social conscience.
- . 4\97, **Telecommunications and the Future of Democracy**, Tufts. Panelist: issues of public policy in emerging technologies that affect the future of American society and politics.
- . 6\93 - 1\94, **“Black Women In The Academy; Defending Our Name 1894 - 1994,”** MIT. Developer\Facilitator - 171 adult attendees, on Media and Social Change.
- . 1\93, **Martin Luther King Jr. Conference**, MIT. Facilitator: 100 youth on empowerment.
- . 1\92, **“What Messages Help Youth Realize Their Dreams? Media, Music, Models and Microchips,”** MIT. Panelist: 100 youth\adult on life mimicking film, TV and News.
- . 1991, **Umoja News**, Eliot Church. Facilitator: newsletter writing workshop, 13-17 yr. olds.
- . 1989-90, **Kid Witness News**, Thompson Middle School. Facilitator: video workshop.
- . 6\89, **Self-Esteem**, Boston Preparatory High School. Facilitator: 300 teens on social issues.

PUBLICATIONS,
ARTICLES
(PARTIAL LISTING)

- . 2007, **Eworkstyle Magazine**, IITE Professional Development Publications
- . 2007, **Phoenix Approach to Self-Development**, IITE Self-Help Publications
- . 2002, **Communications in Today's World**, IITE Professional Development Publications
- . 2001, **The Feasibility of an Intelligent Community**, MIT Dept. Urban Studies & Planning
- . 1997, **Black History Coloring Book**, IITE Self Help Publications
- . 1996, **Forever and a Day**, The National Library of Poetry
- . 1993, **Report on Massachusetts Operation Stand Down**, U-Mass William Joiner Center
- . 1992, **Building a Media Center**, MIT Department of Urban Studies and Planning
- . 1989, **The Boston Afro-American Experience**, with Dr. Allan Rohan Crite

EDUCATION

8\99 - 6\2000, **MIT Department of Urban Studies and Planning Center For Reflective Community Practice:** Massachusetts Institute of Technology, 77 Massachusetts Avenue, Cambridge, MA 02139. Defined a process for creating an online 'intelligent' community where diverse professional leaders in sustainable community development, could come together, network, share ideas and showcase outcomes in an on-line global leadership project.

8\91-6\1992, **MIT DUSP Community Fellows Program:** Massachusetts Institute of Technology, 77 Massachusetts Avenue, Cambridge, MA 02139. Created a thesis based on my media production expertise entitled "Building a Media Center" for community development.

PROFESSIONAL
TRAINING

- . 1993, **Harvard University Extension School:** course in screenwriting.
- . 1989, **Suffolk University:** one-year certificate program in video production.
- . 1984-1988, **Mass College of Art:** film making major\graphic design minor.
- . 1982, **Fisher Jr. College:** courses in macroeconomics and personnel management.

COMMUNITY
INVOLVEMENT

- . 1997\98, **National Foundation for Teaching Entrepreneurship:** Certified
- . 1994, **Boston College Graduate School of Social Work:** Persistent Poverty Training.
- . 1993, **Project Bread:** Getting Your Message in Local Media.
- . 1993, **TRN:** Military Reunion Planner's Training Seminar.
- . 1991, **Mass Council on the Arts and Humanities:** Funding Review Board.

AWARDS
(PARTIAL LISTING)

- . 1990 - 1995, **Mentor\Project Advisor:** ABCD\CLUB Program, Boston, MA.
- . 2\84 - 6\94, **Co-chair Advisory Committee:** Madison Park High School, Boston, MA.
- . 2006, **Excellence in Media & Technology:** MIT Department of Urban Studies & Planning
- . 2002, **House of Representatives Proclamation:** State of Massachusetts.
- . 2001, **Certificate of Appreciation:** Massachusetts Teachers Association, Boston, MA.
- . 1999, **Certificate of Appreciation:** Roxbury Community College, Boston, MA.
- . 1998, **Certificate of Recognition:** National Science Foundation, Washington, DC.

TECHNOLOGY

. 1984 – Present: **on-line & multi-media communications technology:** expertise in multi-media technology and Microsoft Office, Front Page, Adobe Photoshop, PageMaker & Premier.