

A large wind turbine is visible in the background, partially obscured by the text. The turbine is white with a yellow base and is situated on the ocean. The sky is a pale blue with some light clouds.

# **BUILDING HUMAN CAPITAL via A.C.C.E.S.S.**

*Another Course to College Educational Service Solutions – 'ACCESS'*

The Blue Economy will be here within 2 years!

*How will those with a high school diploma or GED earn a livable wage?*

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A large, semi-transparent image of a wind turbine on the ocean serves as the background for the slide. The turbine is positioned in the center-right, with its three blades extending upwards and outwards. The ocean is visible at the bottom, and the sky is a light blue with some clouds.

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# BLUE ECONOMY IMPACTS NEW BEDFORD JOBS, WAGES

*OCEAN ECOSYSTEMS & WIND ENERGY BRING SUSTAINABLE RESOURCES & ECONOMIC GROWTH*

*The Blue Economy defines economic activities related to oceans and coasts covering a wide range of interlinked, established and emerging sectors from biodiversity conservation and related cultural empowerment to coastal stewardship and offshore wind development.*

- The Blue Economy is similar to the Green Economy which focused on air and soil quality, as well as the preservation of grasslands, trees, and ecosystems in nature. Both aim at reducing environmental degradation as a legacy in preservation for future generations.*
- Corporations are setting up in New Bedford to provide Blue Economy trade, training & accommodation of Blue Career workers with jobs, food, clothes, housing & healthcare.*
- Bristol Community College, Fisher College, UMass Dartmouth & Leslie University have improved their campuses & courses in New Bedford in preparation for the Blue Industry.*
- With the completion of the rail and surrounding highways, New Bedford will become a magnet for workers across the region & around the world who want better opportunities.*
- How will New Bedford's under-employed young adults compete?*

# OUT OF SCHOOL YOUTH, POVERTY & A LIVABLE WAGE

## *HOW WILL THOSE WITH A HIGH SCHOOL DIPLOMA OR GED COMPETE?*

According to the New Bedford Regeneration Committee; "New Bedford is positioned for (economic) regeneration perhaps like never before."

- *The MA Clean Energy Center committed \$100 million to the New Bedford Marine Commerce Terminal, the nation's first built facility for the offshore wind industry.*
- *\$50 million marine science research facility built in New Bedford's South-End.*
- *\$6.7 million went to New Bedford Regional Airport's runway, to grow commerce.*
- *Tens of Millions dedicated to the infrastructure of the South Coast Rail.*
- *\$12 million to Route 18 to improve connection between downtown & waterfront.*
- *\$4.5 million to transform Acushnet Ave corridor into an International Marketplace.*

# WIOA, MASSHIRE & EWORKSTYLE ACCESS

## *WORKFORCE INNOVATION AND OPPORTUNITY ACT*

WIOA is landmark legislation designed to strengthen and improve our nation's public workforce system to meet the demands of new careers.

- MassHire New Bedford (part of the MA Workforce Development System) participates in the WIOA mission to help those with significant barriers to employment, get into high-quality jobs and careers via creative RFP opportunities.
- Eworkstyle Institute ACCESS was awarded a WIOA grant to provide an intensive college prep communications media program for young adults ages 16 - 24.
- Eworkstyle Institute, Inc., is a non-profit 501c3 founded in 1995, via research on homicide prevention and community development.

# WORKSTYLE INSTITUTE FOCUS - BEHAVIORAL CHANGE

*WE TEACH ACCESS FELLOWS HOW TO REPRESENT & BUILD COMMUNITIES*

## Access Fellows Instructors

**Paula Robinson Deare** (*MIT Fellow '91, '02, MIT Sloan '12*) served as a newspaper & magazine writer, radio host and retired as Director of Public Relations with Fox 25 TV.

**V. Paul Deare** (*M.L.S., M.S., CAGS Ed., Ed.D. (ABD)*) has 40 years of college level instruction in conjunction with a background in the development of American cities.

- These instructors have combined their skills to create an intensive, experience-based Fellows Program for young adults who need a second chance to develop a career.
- ACCESS Fellows participants will learn critical thinking, writing, research & media production skills to foster self-development and leadership in community building.
- Communications literacy is key to changing behaviors from economic survival to living well.

# BUILDING HUMAN CAPITAL FOR A WORLD IN FLUX

## *KNOWLEDGE WORK IN BLUE, GREEN, WEB & S.T.E.A.M. CAREERS*

Knowledge Work industries include: science, technology, engineering, art, math (STEAM); politics, medicine, social work, entertainment, tourism, law, history, human services & more.

- Careers in this century rely on getting precise and current information at any moment, in every area of expertise. Equally important, work today involves looking at the broad spectrum of issues and pitching in to lead and help solve our shared global problems.
- A “Knowledge Worker” is one who gathers information and interprets, synthesizes and solves problems for a living. Knowledge Work requires a good education in a field of study and a strong working literacy with communications processes and digital tools.
- ACCESS Fellows work\study program focuses on communications media and Knowledge Work – based on the American Association of Colleges & Universities’ Intentional Learner, while providing immediate results via presentation, publication, podcast and cable TV.

# COLLEGE PREPARATION

## *MASTERY OF CRITICAL THINKING, WRITING AND ENTRANCE TO COLLEGE*

The American Association of Colleges and Universities' (AACU) standard for the Intentional Learner is defined as: "Mastery of a range of abilities and capacities empowering and allowing students to maneuver in and shape a world in flux."

Our curriculum fully adapts to the AACU instruction guideline - which states "Learners must:

- ✓ • Communicate in diverse settings & groups, using written, oral, visual means and languages;
- ✓ • Understand and employ quantitative and qualitative analysis to describe and solve problems;
- ✓ • Interpret, evaluate, and use information discerningly, from a variety of sources;
- ✓ • Integrate knowledge of various types and understanding of complex systems;
- ✓ • Resolve difficult issues creatively by employing multiple systems and tools;
- ✓ • Derive meaning from experience, as well as gathering information from observation;
- ✓ • Develop and demonstrate intellectual agility and change management;
- ✓ • Transform information into knowledge and knowledge into judgment and action;
- ✓ • Work well in diverse teams, and build consensus."



# INSTRUCTION, SERVICE & WORK EXPERIENCE

*EACH LEVEL OF INSTRUCTION PREPARES FOR COLLEGE ATTAINMENT*

*ACCESS Fellows learn to become scholars while developing a passion to grow into change agents with a commitment to leadership and service.*

- *Fellows work on community building from human capacity to livable cities.*
- *Fellows apply to certificate or degree programs & matriculate into college.*
- *Fellows receive mentorship, referrals & dropout prevention, including:*
  - ✓ *120 Instruction Hours in Communications Literacy*
  - ✓ *160 Hours in Service Learning in Sustainable Community Building*
  - ✓ *520 Hours Work Experience in Print, Podcast, Cable TV & Event Production*

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## **BENEFITS: STIPEND, LUNCHESES, BUS PASS & LAPTOP**

*REMOVING IMMEDIATE BARRIERS TO ASSURE COLLEGE LEVEL WORK*

*ACCESS Community Fellows* are given a stipend, transit fare and lunches as part of their instruction, service learning and work experience training.

- Fellows receive 6 weeks of instruction, 8 weeks of service learning and 10 weeks of work experience with mixed media tools.
- Fellows will produce a print Journal and a cable TV series for their portfolios and put on a year-end conference graduation event for friends, family & stakeholders.
- Fellows receive a laptop as part of their graduation & college enrollment.

## FOR MORE INFO

WIOA <https://www.doleta.gov/wioa/>

MASSHIRE <https://www.mass.gov/topics/masshire>

MASSHIRE Greater New Bedford <https://masshiregnbcc.com/>

Eworkstyle Institute <http://www.eworkstyle.org>